



OBJECTIVE

Versatile multimedia journalist with seven years of collegiate and professional experience. Seeking a position in social media production. Extensive knowledge in boxing, football, basketball and MMA. Up to date with pop culture and fashion trends. Active participant in social media strategies such as Twitter, Instagram, Snapchat, TikTok and Facebook. Eager to gain insight with keen focus to thrive in the current market.

CONTACT

PHONE:
860-713-8588

WEBSITE:
rikkisoumpholphakdy.wixsite.com/portfolio

EMAIL:
rikkisoum@gmail.com

RIKKI SOUMPHOLPHAKDY

EDUCATION

Lynn University

2015 - 2017

Earned a Bachelor of Arts in multimedia journalism. Coursework included investigative journalism, video production and photo production.

Lynn University

2017 - 2019

Earned a Master of Science in media studies and practice. Coursework included theories in communication and media presentation.

WORK EXPERIENCE

ESPN-Digital Video/Social Associate

October 2019–present

Producing original video content for ESPN.com, App and YouTube. Cutting highlights in a fast-paced environment. Freelance journalist.

NBC Sports-Digital Editorial Intern

January 2019–May 2019

Updated and published content for NBCSports.com which included the homepage, sport specific fronts and video.

Entercom Communications-Promotions Coordinator

September 2018–October 2019

Coordinated and hosted public events for Connecticut radio stations such as LITE 100.5, 96.5 TIC and HOT 93.7.

SKILLS

Adobe Creative Suite (Premiere, Photoshop, After Effects, Analytics)

QEdit (ESPN's exclusive editing software)

Editorial

Content Management

Ability to work in a fast-paced setting